



Community Leadership Workshop

Ramada Hotel & Conference Center
7:30 am – 12:00 noon
Wednesday, September 11, 2002

Workshop Goals

- Understand the economic and demographic analysis which is presented
- Identify economic, demographic, and social strengths, weaknesses, threats, and opportunities (SWOT) for Elkhart County; set initial priorities for focusing attention and action
- Identify priorities for greater input through focus groups
- Announce time, place, and goals for second community leadership workshop

Agenda

7:30	Welcome and Introductions	Bill Johnson, Co-Chair, Horizon Project
7:40	Overview of The Horizon Project	Elaine Fisher, CECD, BSU
7:50	Economic and Demographic Analysis	Shane Burkhardt, Hudson Institute
9:00	Table discussion groups	
9:15	Question and Answers	Shane Burkhardt, Rose Scovel, CECD, BSU
9:30	Break	
9:45	SWOT analysis	Dennis Koehn, Facilitator
10:35	Break	
10:50	SWOT analysis (cont)	Dennis Koehn
11:45	Next steps in The Horizon Project	Dennis Koehn
11:50	Evaluation form	
12:00	Adjourn	



Today's Vision for a
Dynamic Elkhart County
Tomorrow

Worksheet for personal and table group notes

Response to presentation of demographic and economic analysis

What parts of this analysis are most interesting for you?

What questions of clarification do you have?

Additional observations or questions?

Analysis of Strengths, Weaknesses, Threats, and Opportunities

Individual work. Draw on your personal experiences and perceptions of all aspects of Elkhart County and the economic and demographic analysis that has been presented this morning. Identify the three most significant strengths, weaknesses, opportunities, and threats for Elkhart County – three items for each of these four categories. You have 10 minutes to complete this task.

Strengths

Weaknesses

Opportunities

Threats

Table Group Work. As a table discussion group work first with the strengths of Elkhart County. Each person is asked to share the one most important strength from his/her personal list. Your group is then asked to work for consensus agreement to identify the two most important strengths as seen by your group. Identify a spokesperson to be prepared to report this consensus to the entire workshop at the end of the table discussion time. You have 10 minutes to complete this task. This process will then be repeated for the weaknesses, threats, and opportunities. This set of activities will be completed in 40 minutes. If you have any extra time, you may identify more than the top two priorities in each of the four categories. Have someone write down these additional priorities, so that it can be handed in to us.

Strengths

Weaknesses

Opportunities

Threats

Individual work. Set priorities on which strengths, weaknesses, opportunities, and threats should get increased attention over the next 10 years. Each individual should now look over the four lists at the front of the room related to strengths, weaknesses, threats, and opportunities. We are going to conduct a straw poll. Each person has three votes. Select the three areas that you think need increased attention over the next 10 years

Input Sheet (to be left on tables)

This is an opportunity for you and your table work group to have additional input into the visioning and planning process. These sheets will be collected and tabulated by the project consulting team.

Identify which areas need more input from focus groups. Identify up to three topic areas for additional input from focus groups. There is also space for you to identify participants for each focus group. You can identify specific individuals or identify a category of persons who should be represented. (This activity will be given 10 minutes)

Topic Area for focus group: _____

Individuals to participate or groups to be represented:

Topic Area for focus group: _____

Individuals to participate or groups to be represented:

Topic Area for focus group: _____

Individuals to participate or groups to be represented:

Other Ideas and Concerns. Your personal ideas and concerns or those of your table group may not have been included in the reporting done by your table. Please give any ideas and concerns that you want to see included in a summary of this workshop.

Workshop Evaluation (to be left on tables)

	Poor				Excellent	
Clarity of invitation materials	1	2	3	4	5	6
Introduction and description of The Horizon Project	1	2	3	4	5	6
Presentation of demographic and economic analysis	1	2	3	4	5	6
Process for SWOT analysis	1	2	3	4	5	6
Table group discussions	1	2	3	4	5	6

What were the most valuable aspects of this workshop for you?

What are some ways that this workshop could have been improved?

What advice do you have for The Horizon Steering Committee as it designs the next steps in this Elkhart County visioning and planning process?

(your name requested)

Are you interested in joining an Action Planning Team? Yes No

If yes, please provide information below

Name **Phone/e-mail** **Area of interest**

What other individuals would you recommend as Action Planning Team members?

Name **Phone/e-mail** **Area of expertise**

Thank you.