



**Community Leadership  
Workshop II**  
**Wednesday, November 6, 2002**  
7:30 am – 12:00 Noon  
Ramada Inn and Conference Center  
Goshen

**Workshop Goals**

- Develop a broad understanding of community and economic development through input from a recognized leader in this field
- Summarize the input from the first community leaders workshop, focus groups and individual interviews and mesh with relevant research findings
- Build a 10-20 year vision for the future: what would the ideal community look like?
- Identify proposed Action Planning Teams
- Review Action Planning Process
- Sign up to participate on Action Planning Teams

**Agenda**

7:30	Welcome and Introductions	Bill Johnson, Co-Chair, Horizon Project
7:40	Overview of The Horizon Project	Elaine Fisher, CECD, BSU
7:50	<b>Elkhart County: A Dose of Radical Economic Thinking</b>	<b>Donald T. Iannone, Donald T. Iannone Associates</b>
8:50	Question and Answer	
9:15	BREAK	
9:30	Summary of input and research findings	Elaine Fisher, Dennis Koehn, Koehn Consulting
10:00	Strategic Planning and the Role of Vision	Elaine Fisher
10:15	Creating a Long-Term Vision	Dennis Koehn
11:15	Moving to Action Planning	Elaine Fisher
	<ul style="list-style-type: none"> <li>• Proposed Action Planning Teams</li> <li>• Action Planning Process</li> <li>• Formation of teams/sign -up</li> </ul>	
11:45	Closing comments	Bill Johnson
11:55	Evaluation form	
12:00	Adjourn	







**Building a vision of Elkhart County in the next 10-20 years**

*A vision is a shared, positive, inspiring picture of the desired future*

Look into the future and imagine the ideal Elkhart County community 10-20 years from now, you have accomplished all you said you would in your strategic plan, you have achieved the vision you set for yourselves.

What does the community look like? How does it look physically? How are the relationships between local/county government? How would you describe the county economy? What types of jobs do people have? How would you describe the quality of the education system? How inclusive is the community - how would you describe the relationships among all citizen groups, cultures etc?

Write two or three words or phrases (short, concise) below. Share with your group. Come to consensus on the three most essential attributes your ideal community would possess.

Each group will be asked to report their three priority attributes, they will be recoded on flip charts, duplications will be counted. The entire group will be given an opportunity to add any other attributes they feel should be included. The result of this activity will indicate the priority order of the vision components.

**List the three most important attributes your ideal Elkhart County community will exhibit 10-20 years from now – three words or three very short phrases.**

---

---

---

---

---

---

---



**Workshop Evaluation (to be left on tables)**

	Poor			Excellent		
Guest speaker	1	2	3	4	5	6
Summary of community input and research	1	2	3	4	5	6
Vision development	1	2	3	4	5	6
Action Planning Process	1	2	3	4	5	6

What were the most valuable aspects of this workshop for you?

---

---

---

What are some ways that this workshop could have been improved?

---

---

---

What advice do you have for The Horizon Steering Committee as it designs the next steps in this Elkhart County visioning and planning process?

---

---

---

---

(your name requested)

**Thank you**

---



## Action Planning Teams

Please indicate which, if any, Action Planning Team you would like to join.

Business Attraction/Retention & Redevelopment

Entrepreneurship/Small Business Development

Tourism Development

Government Coordination

Land Use

Education K-12

Workforce Development

Building the Value of Cultural Diversity

If you indicated an interest in joining a team, please provide information below:

(PLEASE PRINT)

**Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **e-mail** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**Area of expertise/interest:** \_\_\_\_\_

**Thank you.**